

# **EXHIBIT 10**

**IBM Research**

Research areas ▾

Work with us ▾

About us ▾

Blog

# IBM Research | Austin

[Explore our research](#)

Connect with us:

[→ Making “Cognitive Music” With IBM Watson](#) [Learn more](#)

## About us

Established in October 1995, IBM Research - Austin is one of 12 IBM research laboratories worldwide. Here, engineers, developers and other experts work together in the lab on a variety of focus areas including software development, system architectures and advancements in cognitive computing and AI. Specialties include deep learning, prediction modeling, 3D microprocessor transistor design, and [Main Memory Power, Performance, and Scalability](#), applying AI to industry challenges such as improving elder care.



## Careers and internships



## Location



↓ [More information](#)

## Director

Dr. Kevin Nowka is the director of IBM Research – Austin, one of IBM's 12 global research laboratories. He leads a team working on optimized systems for big-data and analytics, mobile computing, and energy-efficient systems and data.

→ [Learn more](#) **Featured Research**



Cognitive Eldercare



Watson Beat

## Latest news

### → [IBM believes in these 8 startups, including one from Austin](#)

IBM Corp. has partnered with eight startups to accelerate the development of quantum computing, a revolutionary but still unproven approach to technology that has the potential to change everything from internet searches to medicine.

### → [Taryn Southern's new album is produced entirely by AI](#)

Singer-songwriter and YouTuber Taryn Southern has decided to push the limits of AI composition by releasing her new album into the "hands" of four AI programs, including IBM's Watson Beat. Aptly titled *I Am AI*, it is the first of its kind to be fully composed with and totally produced by AI when it releases in May.

### → [The Watson Beat: Using Machine Learning to Inspire Musical Creativity](#)

IBM has released The Watson Beat as open source on GitHub. You can use it to create rich, complex melodies.

→ App lets stadium crowds display giant messages with their phones

"3 – 2 – 1 GO!" shouts the announcer and the crowd all hold up coloured cards that have been placed on their seats. Mass coordinated displays like this at sporting occasions – such as Leicester City's Premier League victory in May 2017 – are always an impressive sight.

## Researchers



Scientists at IBM Research - Austin are pioneering work in AI, cognitive computing, design, and so many other practical problems, boost productivity and foster new discoveries and applications across industries.

→ [Meet the researchers](#)

## Visiting IBM Research - Austin



### Address

11501 Burnet Road, Austin, TX 78758

→ [Get directions](#)

## Join IBM Research - Austin

Join some of the best scientists from around the world at IBM Research - Austin. Key research areas include big-data and analytics, mobile computing, and energy-efficient systems and devices.

Explore opportunities

What is IBM Research disrupting today?

Explore research